An Applied Executive DBA Programme

THE EiM DBA

Doctor of Business Administration (DBA)

Entrepreneurship® **Institute**
MALAYSIA

"One institution, global presence"

THE PROFESSIONAL INSTITUTE
for
ENTREPRENEURIAL MANAGEMENT

The EiM Executive DBA is a new generation of postgraduate qualifications that is increasingly sought after globally. At EiM, we advocate for life-long learning and the DBA Programme caps the ultimate academic achievement for all MBA graduates. The DBA Programme is a natural pathway for Master's graduates, as such it is no surprise at EiM to see this healthy progression for all our MBA graduates.

The EiM Executive DBA Programme is designed to contribute to the academic and personal developmental growth of participants by giving them a platform to progress beyond their prior skills and new knowledge acquired in the MBA Programme.

The EiM DBA Aims and Objectives:

• to develop DBA participants' knowledge as well as proficiency in methodological research and analytical skills
• to encourage investigation into international research of business and management problems
• to promote and encourage analytical and critical thinking and to be able to deal with complex multi disciplinary areas of modern management in the 21st century

THE EiM DBA DESIGN

The key characteristics of the DBA design incorporates a series of rigorous multi disciplinary advanced level workshops and seminars leading to the completion of a dissertation by participants that reflects their original contribution of business theory and its application to entrepreneurship, business and management issues in the DBA participants' respective industry.

PROGRAMME STRUCTURE

DBA candidates are expected to pursue and participate in the following programme requirements which includes:

Action Learning Industrial Focus Workshops

- Advanced Corporate Strategy
- Advanced Organizational Development
- Strategic Financial Management
- Advanced Strategic Marketing in Globally Diverse Markets

Domain

- Research Methodological Framework
- Doctoral Wokshop: Industrial Research

The DBA programme highlight is the completion of a dissertation equivalent to 45,000 words

ISO CERTIFICATION

The Professional Institution herein stated (EiM) is ISO 9001:2015 Certified with Accredited Certification Body & internationally recognised under IAF

STUDY MODE
Part Time

DURATION
2 years min. / 5 years max.

ADMISSION REQUIREMENTS

- Applicants must have a Master's degree in Business, Public Administration or related field from an accredited institution or a comparable foreign institution, with a minimum Grade Point Average (GPA) of 3.0 or the equivalent in the master's degree

- Applicants must submit two letters of recommendation attesting to the applicant's ability to succeed in a doctoral programme are required

- Applicants must have English language proficiency

- Applicants with responsible managerial or professional work experience will be given preference in admission